

MESHAWN WRIGHT

GRAPHIC & WEB DESIGNER

I am a results-oriented, dependable professional experienced in event marketing, web/graphic design and public relations. I excel in fast-paced environments as well as in directing and motivating associates to increase productivity and maximize profitability. I can work effectively both independently and as part of a team. I am a highly self-motivated, experienced communicator and committed to excellence.



Website
www.meshawnwright.com



Mobil
+1(702) 608-4448



Email
meshawn.n.wright@gmail.com

EXPERIENCE

WEB+GRAPHIC/NEW MEDIA DESIGNER FIRESTART CREATIVE DESIGN GROUP

2009 - PRESENT

- Design electronic press kits and new media for talent, fashion shows, concerts and events.
- Design customized Flash, CMS websites and promotional Facebook mini-sites.
- Manage and maintain all client accounts for Texas & Las Vegas

PROJECT MANAGER/GRAPHIC DESIGNER PAPERMUD+CO

2009 - 2010

- Assisted existing clients on design simplicity, ease-of-use & troubleshooting
- Created marketing materials & collateral for web sales incentives & e-newsletter delivery
- Managed accounts including invoicing, new account establishment, & project deadlines
- Consulted new clients on initial site design & manageability from concept to completion with cross-browser compatibility

SENIOR ACCOUNT EXECUTIVE STUDYBREAKS MAGAZINE

2005 - 2009

- Successfully created media kits and budgeted proposals for potential clients
- Exceptional AP Style proofreading and editing skills; several published articles
- Generated online marketing and PR strategies, improving image & credibility
- Managed campaigns, client contracts and various publicity events

CAMPUS MARKETING REPRESENTATIVE PLAYBOY MAGAZINE

2006 - 2007

- Participated in subscription drives
- Contributed to the Playboy on-campus online newsletter
- Hosted Playboy specials events on and off campus
- Created marketing plans to promote the attributes of various Playboy divisions

SKILLS

Novice Average Expert

Graphic Design ●●●●●●
Web Design ●●●●●●
Interface Design ●●●●●●
SEO ●●●●●●

Photoshop ●●●●●●
Illustrator ●●●●●●
InDesign ●●●●●●
Dreamweaver ●●●●●●
CSS/HTML ●●●●●●
Javascript ●●●●●●

Office ●●●●●●
Windows ●●●●●●
Mac OS ●●●●●●

Social Commitment ●●●●●●
Creativity ●●●●●●
Organization ●●●●●●
Communication ●●●●●●
Team Player ●●●●●●

EDUCATION

BACHELOR OF ARTS : PUBLIC RELATIONS TEXAS TECH UNIVERSITY

December 2007

ASSOCIATES DEGREE : GERMAN TEXAS TECH UNIVERSITY

MAY 2005